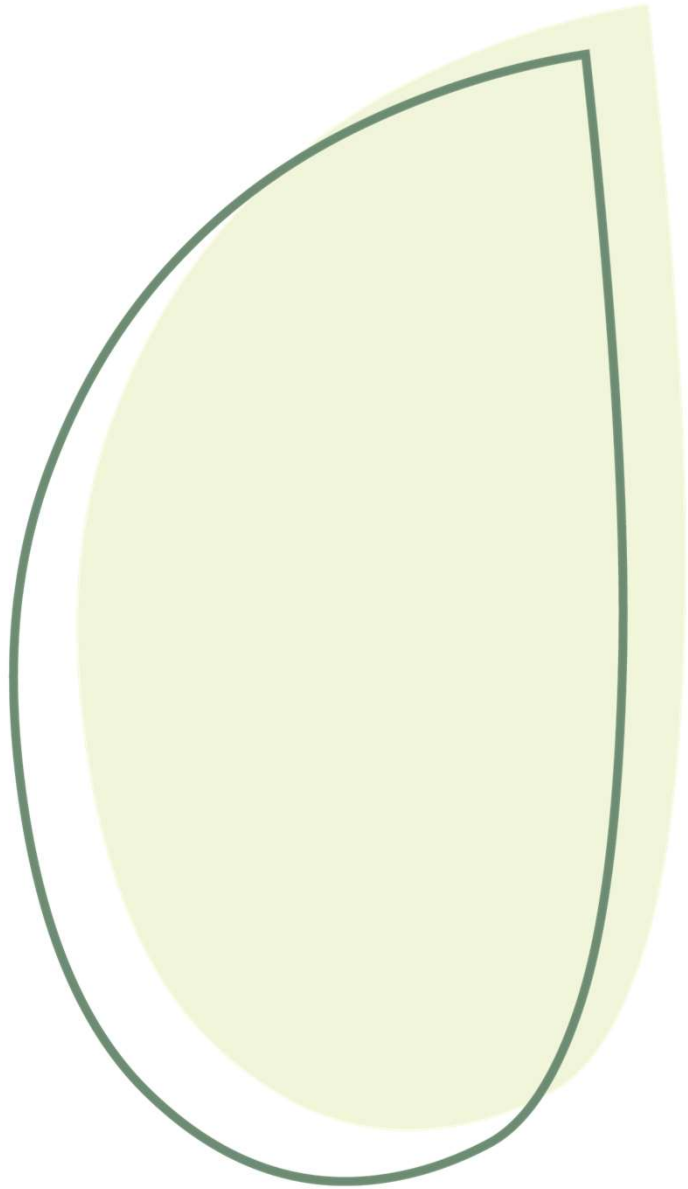




NAO ledendag, February 9, 2025





What is SeedNL?



Focus

Seed sector development in low and middle income countries, increasing the access to quality seeds for farmers and contributing to global food security, and thus SDG2.

SeedNL support

SeedNL is a public private partnership:

- Ministry of Agriculture, Nature and Food Quality
- Ministry for Foreign Trade and Development Cooperation
- Plantum NL (branch for seed companies)
- Netherlands Potato Organisation (NAO)

The goal

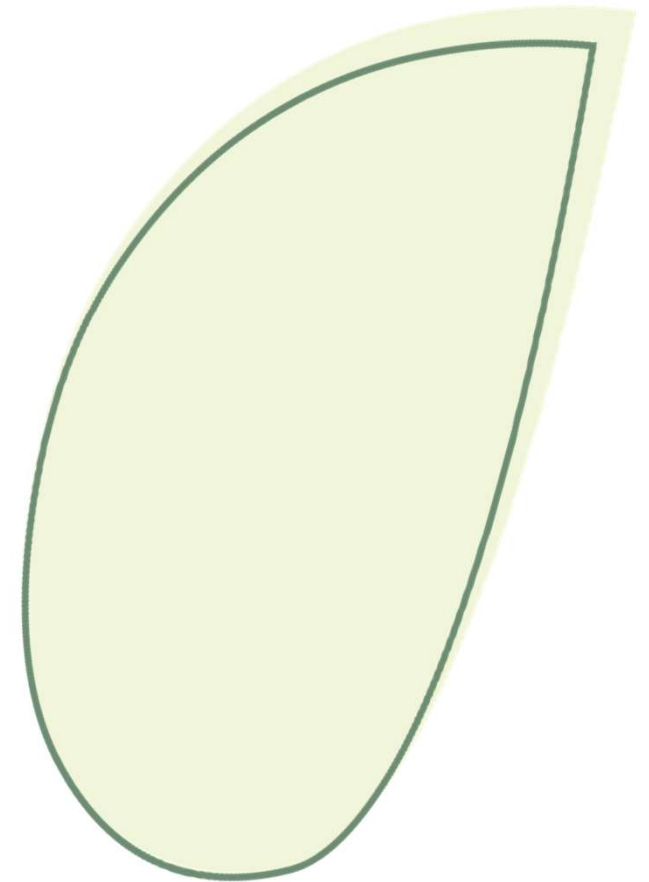
Cooperation at the crossroads of aid and trade, involving the government, businesses, civil society organizations and knowledge institution to make high-quality seed available to farmers worldwide.

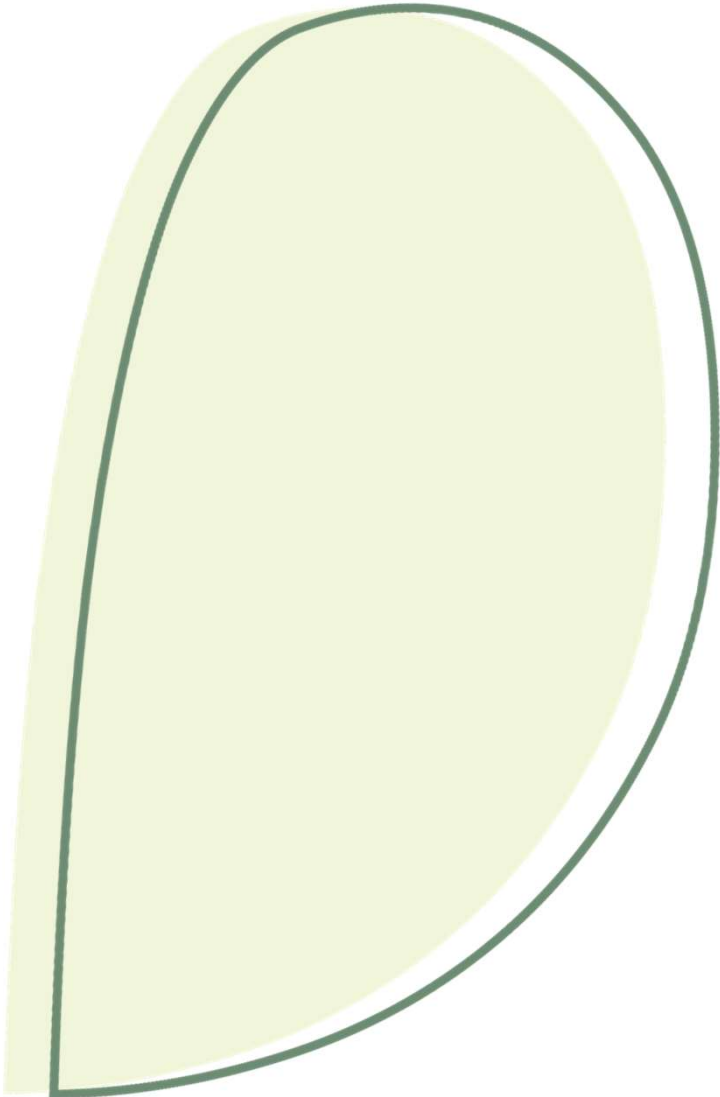
SeedNL ambitions



Main focus

1. Advising and initiating seed sector partnerships (including **enabling environment** and the Seed Laws Toolbox)
2. Development of a strong **knowledge and learning** agenda
3. Increase **impact and visibility** of the Dutch Seed Sector Development efforts
4. **Biodiversity & Genetic Resources**





SeedNL Principles



- One SeedNL community
- Addressing needs of farmers and their communities
- Complementary roles
- Country focus
- Seedsector Thinking
(as part of Food System Transformation)

Based on **ISSD** principles



Potato Seed Sector
Development:
10 key lessons learned

Emily ter Steeg (SeedNL),
Karst Weening (NAO) and
Judith Jacobs (NFP)

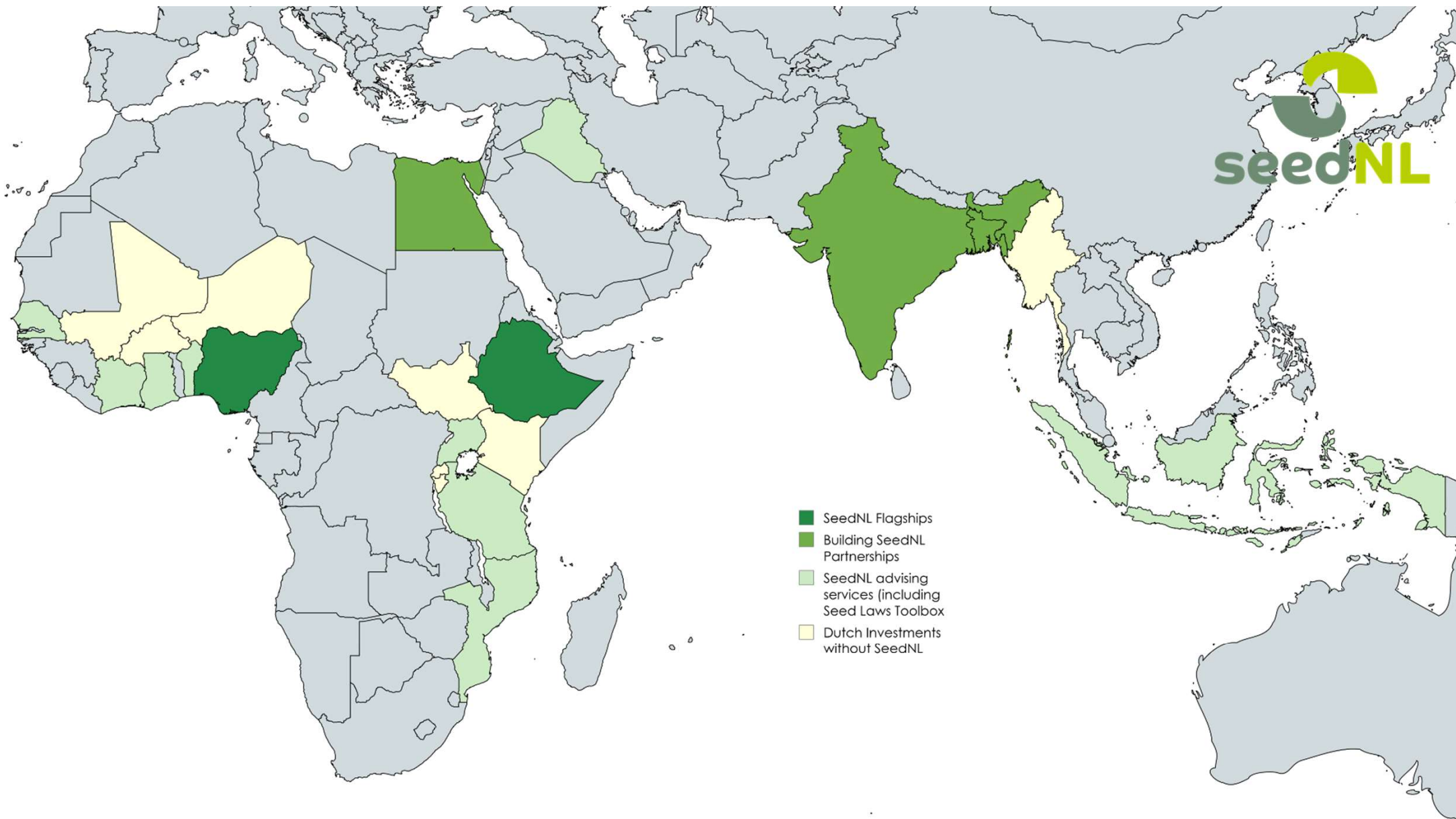


SeedNL way of working



- ❑ Working in Partnerships
- ❑ Seed Sector Assessment and Road Map based on multi-stakeholder consultation
- ❑ Matching with available knowledge, network and policy in The Netherlands
- ❑ Shared learning agenda
- ❑ With SeedNL the combined Dutch efforts (multi-stakeholder) better articulated and more visible for Global Public Goals and NL trade position (aid, trade and investments)
- ❑ No instrument of the NL private sector – public diplomacy





Dutch (Potato) Seeds – Innovation with a global reach



Through SeedNL

- Better understanding and dialogue between private seed sector and government regarding LMIC
 - Credible body to show food security relevance of Dutch seed potato industry to international funders and Southern governments
 - Advocacy for the interest of NL potato sector in NL or international seed sector efforts
- ➔ Enhanced investments in ISSD internationally
- ➔ Strength Netherlands (potato) seed sector better visible
- ➔ More focus on PPP and enabling environment in seed sector programs



Potato Results



- Quick scans on seed potato e.g. in Kenya
- Inclusion of potato in the scope of Phase II of the Collaborative Seed Program in Nigeria (SeedNL Flagship)
- Public-private partnerships with Solagraw (HZPC) and Solynta in Ethiopia (SeedNL Flagship) – registration reference for HTPS, awareness multiplication methods, EGS production on farmer fields
- In depth integrated seed sector assessments have contributed to map the opportunities and challenges for Dutch enterprises. Roadmaps in Bangladesh, India, Egypt and soon in Indonesia and update in Nigeria
- Through SeedNL involvement: Potato integrated in new initiatives (India, Indonesia, Bangladesh, Egypt, Mozambique, Uganda, West-Africa (Senegal) , Nigeria)
- White paper on potato denotification in Bangladesh (to be published soon)
- Study of the practices, prevalence, and economic impact of illegal seed trade in Bangladesh (Seed Laws Toolbox projected granted)
- Indonesia: Proposals to reform variety registration and phytosanitary procedures for import, waive tests upon shipment arrival, and support a.o. HZPC with market access (benefits not excluding others)

Potato Industry contributes to Global Food Security



Better public private dialogue through SeedNL

- SeedNL Annual Event
- International Potato Day
- World Food Day
- Policy dialogues
- Board of directors & SeedNL Sounding Board
- Private sector consultation (assessments, roadmap, market opportunities etc)
- Influence in program design
- Coordination and visibility



Shared learning



Coordination of the lessons in seed potato sector development

- 10 key lessons learnt
- Tanzania partnership assessment
- Private sector meetings
- Learning Journey LVVN Counselors and FNS experts
- Other?



Bangladesh & India



Seed Platforms and Secretariats

- Foster collaboration on enabling environment, R&D & innovation, and trade
- Facilitate public-private dialogue and information sharing
- Vision of establishing fully-fledged partnerships with the Netherlands
- Steering Committees of national and Dutch public, private, & civil organizations:
 - Plantum participates in India
 - NAO in Bangladesh
- Netherlands-based Advisory Committee (Plantum & NAO)



For more information: www.seednl.nl/active-projects

Egypt



Enabling Environment for Seed Business

- Egypt aspires to become a regional seed hub for Africa and the Middle East
- Current project develops a road map for Egypt-Netherlands Seed Partnership and designs a portal for regulatory transparency and efficiency
- Establishes working groups on: 1. Egypt as a seed hub; 2. PVP; 3. Nursery professionalization; and 4. Seed portal
- Semi-autonomous authority for seed potato quality under consideration

For more information: www.seednl.nl/egypt



Indonesia



Developing a Seed Road Map & Providing Variety Testing Support for Indonesia

- Establishment of joint Indonesia-Netherlands Working Group on Seed Sector Development
- Development of an Indonesian Seed Sector Roadmap- 10 years vision for Indonesian Seed Sector
- Variety trials of Dutch varieties in Indonesia -
A minimum of 20 variety trials for Dutch vegetable and potato varieties are intent to take place under the project in Northern Sumatra and Java.

For more information: [Enabling Environment for Seed Business in Egypt](#)



New Seed Partnerships



- West-Africa (**Senegal**, Ghana, Ivory Coast, Benin)
- Mozambique (WUR/WSER)
- Uganda (IFDC)
- Nigeria CSP2 (WUR/WSER)
- Others? (e.g. Kenia)

With possibilities for PPP facilities and enabling environment



Seed Laws Toolbox



- Project budgets should be between 30,000 and 50,000 Euro (including VAT)
- All Seed Laws Toolbox project results should concern:
 - Seed regulatory problem defined and/or issue addressed;
 - Local implementation capacity strengthened in LMIC;
 - Partnerships or network developed; and
 - Follow-up activities formulated.
- Areas: (i) laws and regulations; (ii) institutional reform; (iii) variety release; (iv) seed quality assurance; (v) seed business licensing; (vi) seed trade; and (vii) agrobiodiversity conservation and sustainable use. Excluded: Challenges related to Plant Variety Protection and phytosanitary issues project under Naktuinbouw's [PVP Toolbox](#).
- No single company interest – pre-competitive domain

For more information: www.seednl.nl/seed-laws-toolbox



Public Private Collaboration Genebanks



Seven Guiding Principles for stronger public-private collaboration to conserve and use plant genetic resources for food and agriculture

Executive Summary



Agricultural biodiversity is rapidly disappearing, which poses a serious threat to global food and nutrition security. The conservation and sustainable use of this diversity are critical to addressing many of today's most pressing challenges. To prevent the permanent loss of agricultural biodiversity, urgent action is needed, particularly through strengthened collaboration between public genebanks and private breeders.

This document outlines seven guiding principles to stimulate more and stronger public-private collaboration for the conservation and use of Plant Genetic Resources for Food and Agriculture (PGRFA).

Agenda



- Private sector workshop for Plantum/NAO members – march 2026
- Trade and innovation missions - Senegal&Ivory Coast – april 2026
- ISF Congress Lissabon – may 2026
- SeedNL Annual Event - 23 june 2026
- International Potato Day and World Potato Congress - may and october 2026

Knowledge Hub



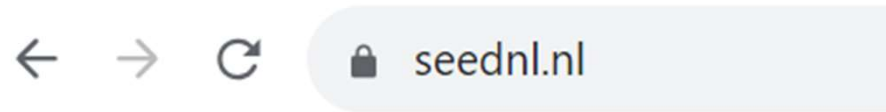
 **SeedNL**
Overheidsbetrekkingen
Utrecht

 6K volgers

 5 connecties zijn hier werkzaam

 Bericht

 Volg ik



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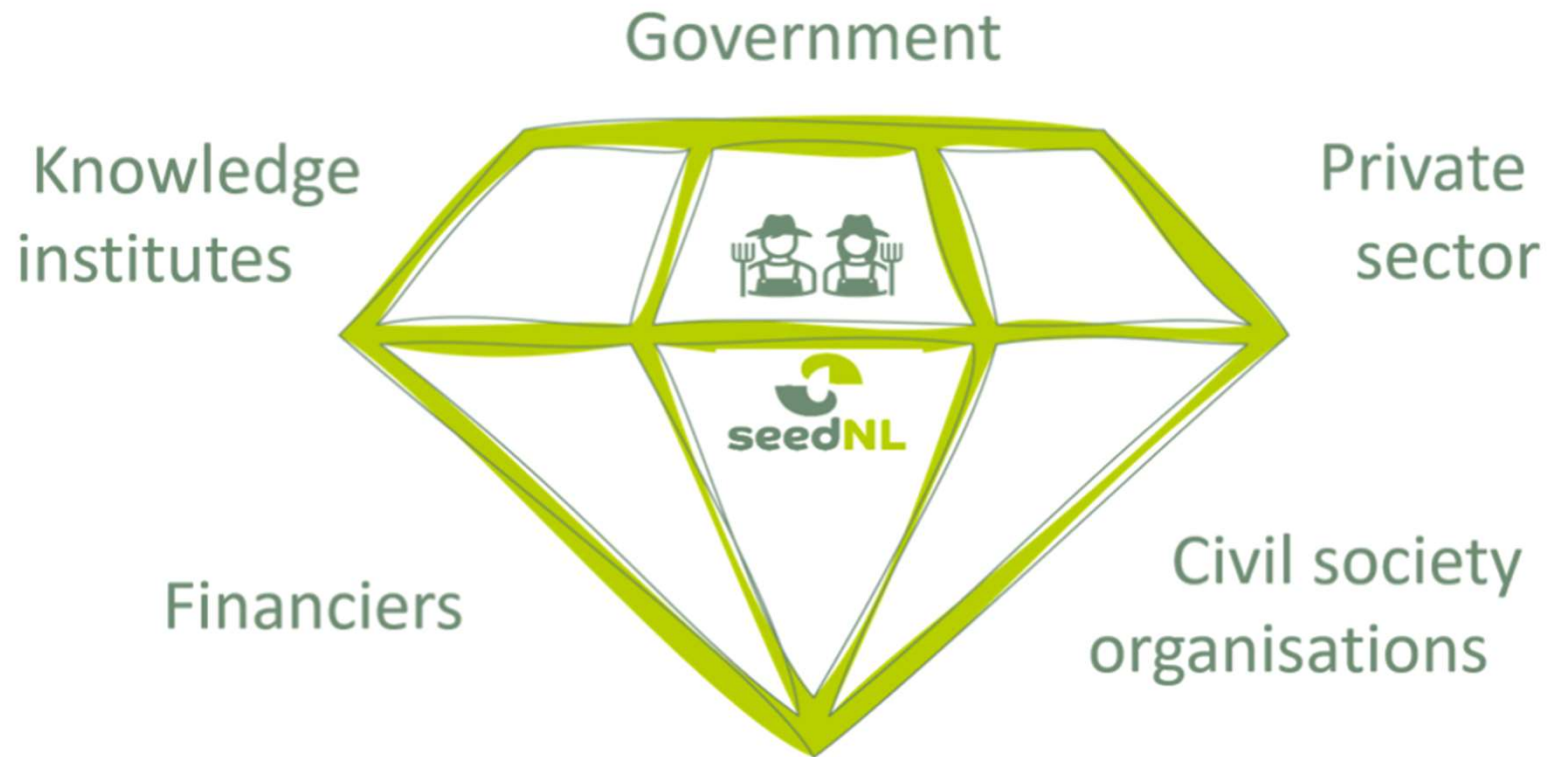
[Blog](#)

[Contact](#)



- LinkedIn and Website as most important communication channels
- On LinkedIn and Website:
 - Articles about SeedNL's community of practice
 - Announcements of events and webinars
 - Interviews with leading seed sector practitioners
 - New publications and analyses

Dutch Diamond is alive



Questions to NAO members



- Could we better work alone or together in our approach to countries and EKN's?
- How do we deal with country choices when companies have a different interest?
- What do you expect from SeedNL?

